



# A program to help generate funds for your school

## 2012 DATES

**September 15 – 23**

**November 3 – 11**

**December 1 – 16**

Over the last 50 years, Sloat Garden Center has supported our local communities by donating thousands of dollars to schools and civic groups throughout the Bay Area. We are continuing this support in 2012 by expanding our **Growing up Green** program.

### **Here's how it works:**

Your school signs up for **Growing up Green** and then members of your school community can shop with the flyer we send you. Sloat Garden Center will then *donate 10% of all pre-tax sales generated by your school* back to your school in the form of a gift card to be used for school gardening, gifts, raffles, auctions or other fundraising efforts throughout the year. The school with the highest total sales amount will receive double the donation (20%). The success of the program depends on how well and frequently you get the word out. Encourage family, friends, neighbors and school community members to pass around or forward your flyer in emails. Also, consider inserting the flyer into school newsletters, sending it home with students or announcing it on your school's website. We also suggest you forward a note with the flyer, explaining how the week benefits your school.

### **How to begin:**

1. Submit the application at least two weeks prior to the most recent upcoming Growing Up Green session.
2. Once you are registered, we will email you a copy of the flyer to print out and distribute at your school. Even though the flyers will speed up the transactions at the stores, a parent need only identify the school they would like credited.
3. Once registered, you will receive a flyer and reminder, via email, prior to each session. There is no need to specify a specific session. The more you participate the more gift cards are earned.
4. At the end of each session, the sales are tallied and gift cards are mailed to each school within 2-3 weeks.  
(Note: Each school must have a minimum of \$100 in purchases in order to be eligible to receive 10% back)

### **Tips:**

- Apply well in advance
- Let people know about the fundraiser: Insert flyers into newsletters, send home with students, announce on the school website and forward the flyer in emails to parents.
- The more you're involved, the more successful the fundraiser.
- Please note: Each school must have a minimum of \$100 in purchases in order to be eligible to receive 10% back.
- Contact us with any questions -- [growingupgreen@sloatgardens.com](mailto:growingupgreen@sloatgardens.com)

\*\*\* Please note: Purchases made using gift cards issued through the Growing Up Green Program will not be counted towards future Growing Up Green donations.



# Growing up Green Application

School Name \_\_\_\_\_

Contact Name at School \_\_\_\_\_

Position: (principal, pta president, etc) \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

School Mailing Address \_\_\_\_\_

Can we use email as our primary correspondence with you? \_\_\_\_\_

Can gift cards & other postal correspondence be sent to the above address? \_\_\_\_\_

**\*\*\* Please note:**

- 1. We will no longer be able to send postal mail, including gift cards, to home addresses. All correspondence must be sent directly to school.*
- 2. Purchases made using gift cards issued through the Growing Up Green Program will not be counted towards future Growing Up Green donations.*

**2012 DATES**  
**September 15 – 23**  
**November 3 – 11**  
**December 1 – 16**

**2013 DATES**  
**January 12 – 20**  
**February 16 – 24**  
**March 9 – 17**

**Please fill out and return to:**  
Growing up Green // Sloat Garden Center Office  
420 Coloma Street // Sausalito, CA 94965  
growingupgreen@sloatgardens.com  
Fax: 415-332-1009