



A program to help generate funds for your school

2010 DATES

January 15 – January 25

February 19 – March 1

September 17 – 27

November 5 – 15

December 6 – 13

Over the last 50 years, Sloat Garden Center has supported our local communities by donating thousands of dollars to schools and civic groups throughout the Bay Area. We are continuing this support in 2010 by expanding our **Growing up Green** program.

Here's how it works:

Your school signs up for **Growing up Green** and then members of your school community can shop with the flyer we send you. Sloat Garden Center will then *donate 10% of all pre-tax sales* generated by your school back to your school in the form of a gift card to be used for school gardening, gifts, raffles, auctions or other fundraising efforts throughout the year. The school with the highest total sales amount will receive double the donation (20%). The success of the program depends on how well and frequently you get the word out. Encourage family, friends, neighbors and school community members to pass around or forward your flyer in emails. Also, consider inserting the flyer into school newsletters, sending it home with students or announcing it on your school's website. We also suggest you forward a note with the flyer, explaining how the week benefits your school and that the flyer is required to receive credit for the fundraiser since it will identify your school.

How to begin:

1. Choose as many weeks to participate as you like.
2. Submit an application form at least 2 weeks before the first day of the week you've chosen. (Email us for application form or with any questions: growingupgreen@sloatgardens.com)
3. Once you are registered we will email you a copy of the flyer to print out and distribute within your district.
4. Hand out flyers throughout your school community before your chosen Growing up Green week and let the community know about the fundraiser. (Flyers are required to receive credit for the fundraiser -- The flyers identify your school.)
5. Shop in one of our stores with your flyer --- your school will then receive a percentage back from each sale in the form of a gift card, 2-3 weeks after the event.

Tips:

- Apply well in advance
- Let people know about the fundraiser: Insert flyers into newsletters, send home with students, announce on the school website and forward the flyer in emails to parents.
- The more you're involved, the more successful the fundraiser.
- Please note: Each school must have a minimum of \$100 in purchases in order to be eligible to receive 10% back.
- Contact us with any questions -- growingupgreen@sloatgardens.com



Growing up Green Application

School Name _____

Contact Name at School _____

Position: (principal, pta president, etc) _____

Phone Number _____

Email Address _____

School Mailing Address _____

Can we use email as our primary correspondence with you? _____

Can gift cards & other postal correspondence be sent to the above address? _____

***** Please note, we will no longer be able to send postal mail, including gift cards, to home addresses. All correspondence must be sent directly to school.**

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Please fill out and return to:

Growing up Green // Sloat Garden Center Office
420 Coloma Street // Sausalito, CA 94965
growingupgreen@sloatgardens.com
Fax: 415-332-1009